4 SEPTEMBER 2024 | THE LOBBY CONFERENCE (PRELIMINARY PROGRAMME)

LOCATION: AXELBORG BY NIMB

08.30-09.00	OPENING OF THE LOBBY AND REGISTRATION
09.05-09.20	WELCOME BY THE LOBBY FOUNDER DORTE BAGGE
09.20-09.50	DOSHI LEVIEN IN CONVERSATION WITH AMY FREARSON "A FINE BALANCE"
09.55-10.25	LIV JOHANSEN, INDUSTRIAL DESIGNER & ERIK JOHANSEN, FOUNDER STYLT
	"INSPIRATION THROUGH GENERATIONS"
10.30-11.10	PANEL TALK: "HOW TO REFUEL THE HOSPITALITY INDUSTRY AS A REAL CAREER
	OPPORTUNITY" ANEMETTE BÜHLMANN, OWNER BÜHLMANN, LUC KAUS,
	STUDENT, HOTEL SCHOOL OF MAASTRICT, IDA ÖMAN, OP. MANAGER, IBIS STYLE
	COPENHAGEN – MODERATED BY A. KUTLUCAN, CEO ADINA HOTELS EUROPE
11.15-11.45	RASMUS MUNK – FOUNDER ALCHEMIST "CHANGING THE WORLD THROUGH
	GASTRONOMY – HOLISTIC CUISINE AT ALCHEMIST"
11.50-01.10	LUNCH, NETWORK AND TIME TO LOOK AROUND AT THE SPONSOR AREA
01.15-02.05	THE SLOWDOWN. LIVE RECORDING: TIME SENSITIVE PODCAST FEATURING HOST
	SPENCER BAILEY IN CONVERSATION WITH ALPINA GSTAAD CO-FOUNDER
	NACHSON MIMRAN. PRESENTED WITH THE SLOWDOWN.
02.10-02.40	APOLONIA SOKOL – IN CONVERSATION WITH ANNE VAN WETTERN
02.45-03.20	COFFEE BREAK AND TIME TO LOOK AROUND THE SPONSOR AREA
03.25-04.05	PANEL TALK: "DESIGN FOR THE NEXT GENERATION", MINNIE KEMP, FIRMDALE
	HOTELS, RUUD BELMANS, WEWANTMORE, KATHERINE LEWIS, KINDA STUDIOS –
	MODERATED BY SARAH DOYLE, DESIGN HOTELS
04.10-04.40	PATAGONIA, KRIS KEILLER, BRAND CREATIVE DIRECTION AND DESIGN MANAGER
	EMEA "RESPONSIBLE DESIGN FOR BUSINESS UNUSUAL"
04.40-05.00	CONCLUSION, GOOD-BYE & SEE YOU AT THE NEXT LOBBY